

SPONSORSHIP OPPORTUNITIES



LOUISVILLE CENTRAL COMMUNITY CENTERS

and

BROWN-FORMAN

Support the IE Awards

4TH ANNUAL

JUNETEENTH CELEBRATION

Saturday, June 19, 2021

6:00 to 9:00 P.M.

Old Walnut Street Atrium

1300 West Muhammad Ali Boulevard, Louisville, KY

Featuring:

- A remembrance of Juneteenth and its significance in American history
- Honoring key leaders who influence the advancement of equity, diversity and inclusion in corporate, organizational, healthcare, nonprofit and community settings
- Networking opportunities with key corporate, governmental and community leaders
- An elegant night of dining, entertainment and fellowship

#IE2020



**LOUISVILLE CENTRAL
COMMUNITY CENTERS**

LCCC, Inc. at Old Walnut Street
1300 West Muhammad Ali Blvd.
Louisville, KY 40203
502-583-8821, www.lcccnews.org

REACH 500 COMMUNITY LEADERS IN 2021 THROUGH THE TRUSTEES OF THE INCLUSIVE EQUITY AWARDS GALA

AN ELEGANT JUNETEENTH GALA
CELEBRATION SATURDAY, JUNE 19, 2021
FROM 6:00 – 9:00 P.M.

-
- Join our effort to stimulate greater economic impact within underserved areas of our community by helping us recognize the work of local leaders who are driving the I.E. movement.
 - Please consider a Platinum, Gold, Silver, Bronze or Table level sponsorship for The I.E. Awards Gala in honor of the 2021 Juneteenth community celebration.
 - We look forward to hearing from you regardless of your level of support.
 - Thanks in advance for your generosity.
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Sponsorship Levels:

Sponsorship and Advertising Opportunities that Reach Metro Louisville

Please place an X by your choice:

- ___ PLATINUM SPONSOR - \$25,000: event title sponsor, 3 tables of 8, banner/monitor displays, speaking opportunity, event advertising mention, inside front cover full-color, full-page ad in souvenir booklet.
- ___ GOLD SPONSOR - \$15,000: event title sponsor, 2 tables of 8, banner/monitor displays, speaking opportunity, event advertising mention, inside back cover full-color, full-page ad in souvenir booklet.
- ___ SILVER SPONSOR - \$7,500: one table of 8, banner/monitor displays, speaking opportunity, event advertising mention, full-color, full-page ad in souvenir booklet.
- ___ BRONZE SPONSOR - \$5,000: one table of 8, key brand positioning, full-page b&w ad in souvenir booklet.
- ___ Juneteenth Table Sponsor - \$2,500: six tickets, 1/2-page ad in souvenir booklet.
- ___ Blue Ribbon Table Sponsor - \$1,500: four tickets, 1/4-page ad in souvenir booklet.

“WHY IS JUNETEENTH IMPORTANT TO THE ADVANCEMENT OF ECONOMIC EQUITY AND JUSTICE IN AMERICA?”

By Barry McNealy, Birmingham Civil Rights Institute, June 14, 2018

The cultural holiday “Juneteenth” is invaluable to growth and maintenance of economic equity in America because it provides a necessary starting point. 2021 marks 156 years of history since General Gordon Granger arrived in Galveston, Texas and read the Emancipation Proclamation. The celebration that ensued among those African Americans was one of gratitude as much as expectation. We use “Juneteenth” as a place marker to measure how far we have come collectively as a nation toward fulfilling the promises contained in our foundational documents.

For Online Nomination Information of Trustees of
The Inclusive Equity Awards, go to: LCCNews.org

Please select your level of Souvenir Booklet Advertising

Souvenir Booklet Advertising Rates:	Donor Opportunities:
___ Half-Page Ad - \$1,000 – two tickets	___ \$5,000
___ Quarter-Page Ad - \$600 – one ticket	___ \$2,500
___ Business Card Ad - \$125	___ \$1,000
	___ \$ _____

Specify Number of Tickets ___ \$ _____
(\$100 each and available online at louisvilletickets.com)

Total Amount Submitted \$ _____

Mail to: Kevin E. Fields, Sr., President/CEO
Louisville Central Community Centers, Inc.
1300 West Muhammad Ali Blvd., Louisville, KY 40203
502-583-8821, Ext. 108

Email Instructions for Ads:

Put LCCC ad (and your company name) in the subject line.

Then email the ad directly to Marquel Lett at IEGala@lcccnews.org

#IE2021



**LOUISVILLE CENTRAL
COMMUNITY CENTERS**

2021 IE Awards Nomination Form

LCCC invites the nomination of individuals, teams or organizations that have made significant impact operating in the areas of diversity, inclusion and equity. Presentation of the Trustees of The Inclusive Equity (I.E.) Awards will be made on June 19, 2021, at a fourth annual Juneteenth Celebration Gala recognizing the results of individuals and/or teams who influence consideration and advancement of all people. **Please complete this form by completing each section below to submit your nomination. Nominations accepted until April 10, 2021.**

- 1. Please indicate whether your nominee would qualify for The I.E. Award consideration as an individual/team/organization making a significant impact in areas of diversity, inclusion and/or equity in one of the following categories: (choose one)**

- A company with more than 1,000 employees
- A company with 500-1,000 employees
- A company with under 500 employees
- Education-public and private schools, colleges and universities
- Health care, medicine or related services
- A nonprofit or community setting

- 2. Please state the following information about your nominee:**

NAME: _____

TITLE: _____

ORGANIZATION: _____

ADDRESS: _____

CITY & STATE _____

ZIP CODE _____ PHONE _____

EMAIL _____

Descriptions for Inclusion, Equity and Diversity should be submitted in a Word document. Please place on a separate sheet and do not exceed 1000 characters.

- 3. INCLUSION: Describe ways your nominee has impacted the consideration and inclusion of people for opportunity in the workplace, business and/or community affairs.**

Type "n/a" if you are unaware or not sure. _____

- 4. EQUITY: Describe how your nominee has been successful as a leader or advocate for creating access and economic advancement within the business world or in the community they serve.**

Type "n/a" if you are unaware or not sure. _____

- 5. DIVERSITY: Describe what impact your nominee has made toward promoting awareness of individual contributions: regardless of race, religion, gender, sexual preference or ethnic background.**

Type "n/a" if you are unaware or not sure. _____

- 6. What three (3) words best describe your nominee?** _____

Please enter the name and contact information of the individual making this nomination (on a separate sheet).

____ By submitting my personal information, I consent to receive email communications from the survey author's organization based on the information collected. **Mail nomination form to Marquel Lett at LCCC NOMINATIONS, 1300 West Muhammad Ali Blvd., Louisville, KY 40203. OR, you can submit your nomination form via Email:**

IEGala@lcccnews.org #IE2021