


Workforce Rebound:

**Launch Your Career
Build Tomorrow's Talent
Grow Your Business**

Louisville Central Community Centers (LCCC) will host the 5th Annual West Louisville Economic Mobility Summit.. With a focus on workforce development, we will bring together job seekers, employers and entrepreneurs to discuss and address the challenges of today's labor market.



**Oct. 22, 2021
10 am - 3 pm**

Launch Your Career

- Upskilling, soft skills and transferable skills
- Pivoting industries
- Expert advice for job seekers

Build Tomorrow's Talent

- Rethinking post pandemic hiring practices
- Meeting the demands of a changing workforce
- Actionable advice for employers to succeed


The Inaugural Sam Watkins, Jr. "Light The Way" Entrepreneurial Excellence Awards

Grow Your Business: Networking Mixer

- Networking Opportunities
- Business Showcase
- Vendors/Resources

Awards will recognize winning individuals and/or initiatives that fall within each of these five categories:

- Advancing Equity
- Leadership
- Start Up/Innovation
- Economic Development
- Acceleration/Growth




**Oct. 22, 2021
5 pm - 8 pm**

LEADING WITH VISION • EDUCATING ON ECONOMIC MOBILITY • ADVANCING EQUITY • DEVELOPING QUALITY



**LOUISVILLE CENTRAL
COMMUNITY CENTERS**

Old Walnut Street Family Strengthening Center
1300 W. Muhammad Ali Blvd., Louisville, KY 40203
RSVP: 502.583.8821 www.lcccnews.org



West Louisville Economic Mobility Summit

Sponsorship Opportunities

Thank you for considering support of the West Louisville's Fifth Annual Economic Mobility Summit. Your commitment of resources will support the cultivation of local job seekers, employers and entrepreneurs who will continue advancing the economic resurgence of west Louisville and the larger community.

Day's Event: **West Louisville's 5th Economic Mobility Summit:**
Workforce Rebound: Launch Your Career, Build Tomorrow's Talent, Grow Your Business

Date(s): Friday, October 22, 2021

Time: 10 am -3 pm

LAUNCH YOUR CAREER

- Upskilling, soft skills and transferable skills
- Pivoting industries
- Expert advice for job seekers

BUILD TOMORROW'S TALENT

- Rethinking post pandemic hiring practices
- Meeting the demands of a changing workforce
- Actionable advice for employers to succeed

Evening's Event: **GROW YOUR BUSINESS: Networking Mixer**

Date(s): Friday, October 22, 2021

Time: 5 pm -8 pm

The inaugural Sam Watkins, Jr. "Light The Way" Entrepreneurial Excellence Awards for each of these five categories:

- Advancing Equity
- Leadership
- Start Up/Innovation
- Economic Development
- Acceleration/Growth

Location: Old Walnut Street, 1300 W. Muhammad Ali Blvd., Louisville, Kentucky

Hosted by: Louisville Central Community Centers, Inc.

Registration: www.lcccnews.org

West Louisville Economic Mobility Summit

Sponsorship Opportunities

Background:

Louisville Central Community Centers (LCCC) will host the 5th Annual Economic Mobility Summit on Friday, October 22, 2021. With a focus on workforce development, we will bring together job seekers, employers and entrepreneurs to discuss and address the challenges of today's labor market.

Event goals:

- Engage and mobilize 200 job seekers and employers toward a common vision for economic transformation.
- Showcase community leaders and resources that promote economic mobility through workforce development and entrepreneurship.
- Create connections and networking opportunities for event patrons and stakeholders.
- Celebrate and inspire individuals and entities that are demonstrating successful community outcomes.

Expected Outcomes:

- A platform that brings both jobseekers and employers to share information and new opportunities.
- The next generation of career seekers will be identified, inspired and supported toward achieving their aspirations.
- Clear pathways toward career success will be communicated to raise awareness of career opportunities and the needs of the changing workforce.
- A greater sense of hope will be created for individuals and groups toward their ability to achieve economic success.

Sponsorship Opportunities:

- ☐ **Corporate Sponsorship Goal for Sam Watkins, Jr. Light the Way Awards:** **\$35,000**
- ☐ **Corporate Sponsorship Goal for Economic Summit:** **\$15,000**
- ☐ **Media/In-Kind Sponsorship Goal:** **\$10,000**
- ☐ **Sponsor Benefits:**
 - Name & logo on printed materials
 - Company mentioned in paid advertising, banner display
 - Sponsor exhibit space at event
 - Advertising opportunity
 - Speaker presentation opportunity (optional)
- ☐ **Net proceeds support LCCC's mission of "advancing economic mobility"**



LOUISVILLE CENTRAL
COMMUNITY CENTERS

West Louisville Economic Mobility Summit

Sponsorship Opportunities

“WORKFORCE REBOUND”

“Launch Your Career”

“Build Tomorrow’s Talent”

*a fabulous day of interaction, dialogue, networking and fellowship
to support the cultivation of job seekers, employers & local entrepreneurs*

Friday, October 22, 2021, 10 a.m. - 3:00 p.m.

Old Walnut Street
1300 W. Muhammad Ali Boulevard
Louisville, KY 40203

Choose Desired Sponsorship Level

Please place an X by your choice

- ☐ **Lead Event Sponsor - \$5,000** (speaking/presenting opportunity, event banner, display space, your company’s logo and name in printed program materials, media releases, recognition at event and in agency publications, and all digital marketing & social media).
- ☐ **Co-Leader of the Cause Sponsor - \$2,500** (speaking/presenting opportunity, display space, your company’s logo and name in printed program materials, media releases, recognition at event and in agency publications, and all digital marketing & social media).
- ☐ **Spirit Champion Co-Sponsor - \$1,000** (your company’s logo and name in printed program materials, media releases, recognition at event and in agency publications, and all digital marketing & social media).
- ☐ **Entrepreneurship Co-Sponsor - \$500** (name in printed program materials, media releases, recognition at event and in agency publications, and all digital marketing & social media).

Complete Form Below:

Name:		
Organization:		
Address:		
City:	State:	Zip:
Phone:		
Email		
Signature:		
Amount \$	(Check payable to: LCCC, Inc.)	Date:

Logo Format: camera-ready digital art, jpeg preferred

Please return completed form to:

*Louisville Central Community Centers, Inc.,
1300 West Muhammad Ali Blvd
Louisville, KY 40203
(502) 583-8821
(502) 583-8824 fax*

Sonia Ruiz
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Adolfo (Ben) Ruiz
(ben@adhawks.com, 502-558-7083)



LOUISVILLE CENTRAL
COMMUNITY CENTERS

West Louisville Economic Mobility Summit

Sponsorship Opportunities

Sam Watkins, Jr.

“LIGHT THE WAY ENTREPRENEURIAL EXCELLENCE AWARDS” Business Mixer

“The awards are to be presented to individuals and/or initiatives deserving recognition for stimulating innovative and analytical thinking that produces impactful economic opportunities that empower entrepreneurial excellence.”

Friday, October 22, 2021, 5 p.m. – 8:00 p.m.

Old Walnut Street, 1300 W. Muhammad Ali Boulevard, Louisville, KY 40203

Choose Desired Sponsorship Level

Please place an X by your choice

- ☐ **Lead Event Sponsor - \$10,000** (speaking/presenting opportunity, leader prominent sponsors banner, display space, your company's logo prime placement on all print materials, media releases, all digital marketing & social media).
- ☐ **Advancing Equity - \$5,000** (speaking/presenting opportunity, event banner, display space, placement on all print materials, media releases, all digital marketing & social media).
- ☐ **Leadership - \$5,000** (speaking/presenting opportunity, event banner, display space, placement on all print materials, media releases, all digital marketing & social media).
- ☐ **Start Up/Innovation - \$5,000** (speaking/presenting opportunity, event banner, display space, placement on all print materials, media releases, all digital marketing & social media).
- ☐ **Economic Development - \$5,000** (speaking/presenting opportunity, event banner, display space, placement on all print materials, media releases, all digital marketing & social media).
- ☐ **Acceleration/Growth - \$5,000** (speaking/presenting opportunity, event banner, display space, placement on all print materials, media releases, all digital marketing & social media).

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(sonia@adhawks.com, 502-558-3457)

Adolfo (Ben) Ruiz
(ben@adhawks.com. 502-558-7083)

New: "Light The Way Entrepreneurial Excellence Awards" on Oct. 22, 2021

In Honor of Sam Watkins, Jr.

5th Annual
Economic Mobility
Summit

Save
the
Date!

What: 10:00 AM- The 5th Annual Economic Mobility Summit - Part I is focused on Workforce Development and Part II presents an Economic Mobility Business Mixer which will feature the Sam Watkins Entrepreneurial Awards presentation:

5:00 PM- The 2021 Sam Watkins, Jr. "Light the Way Entrepreneurial Excellence Awards" The awards are to be presented to individuals and/or initiatives deserving recognition for stimulating innovative and analytical thinking that produces impactful economic opportunities that empower entrepreneurial excellence.

When:

LCCC's Inaugural Sam Watkins, Jr. "Light the Way Entrepreneurial Excellence Awards" will be presented on **October 22, 2021 at 5:00 p.m.**

How:

Join our effort to stimulate greater economic impact within underserved areas of our community by helping us recognize the work of local entrepreneurs who are making a difference. LCCC's Inaugural Sam Watkins, Jr. "Light the Way Entrepreneurial Excellence Awards" will select winning individuals/initiatives that fall within each of these five categories:

- Advancing Equity
- Leadership
- Start Up/Innovation
- Economic Development
- Acceleration/Growth

Where:



Who:

Sam Watkins, Jr., founder of the Old Walnut Street Development, a \$15 million investment in the Russell neighborhood, also established the Business Plus Institute, which trained more than 300 entrepreneurs and loaned about \$2 million to micro-enterprises.

Become a Sponsor:

Your company or organization can support new entrepreneurs and innovation by becoming a sponsor:

Sponsorship Levels:

"Light the Way" Event

SPONSOR - \$10,000

Category SPONSORS -

\$5,000 for each of 5 categories

(Email: kfields@lcccnews.org)

**LOUISVILLE CENTRAL
COMMUNITY CENTERS at**



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